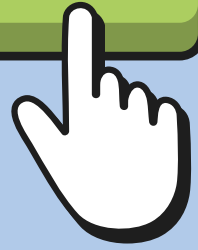


WAYS TO MARKET YOUR PROGRAM OR CLASS

SHARE



SHARE THE DISTRICT'S SOCIAL MEDIA POSTS ON YOUR BUSINESS OR PERSONAL SOCIAL MEDIA!

If you see your class or the District's Recreation Guide featured on any of the MORPD social media pages, like and share the post to your page to increase the number of people who see your class! PLUS - Using local hashtags like #sacramento can increase local traffic to your page.



LIST YOUR CLASS OR PROGRAM ONTO ONLINE LISTING SITES!

Websites like Sacramento365, Craigslist, Eventbrite, etc. are great places to list your class online! Be sure to include only accurate and up to date information that matches your listing on the Mission Oaks Webpage, Registration page and our Recreation Guide.



CREATE YOUR OWN FLYER OR BUSINESS CARDS WITH INFORMATION ON HOW TO FIND YOUR CLASS ONLINE!

There are loads of free services such as Canva, Word, and more, in which you can create your own marketing materials and distribute them where people may want to see information on your class!

MORPD



Facebook!

MARKETING CHECKLIST

- Submit up-to-date, high quality photos from your class to Mission Oaks District Staff every Recreation Guide period. Photos should be eye catching, be in-focus, well-lit, and purposeful.
- Always be sure to match information you are marketing to the listing on the Mission Oaks Webpage, Registration page and our Recreation Guide. The date, time, location, price, description, and registration links should always stay consistent!
- Find direct registration links to your classes or sessions online at MORPD.com or ask District staff.

If you have any questions, please reach out to the Recreation Coordinator or Supervisor that you are working with to host your classes with Mission Oaks!

