



LANDSCAPES **GIVE BACK**

B E N E F I T S O F S U S T A I N A B L E S I T E S

THE SUSTAINABLE SITES INITIATIVE™

At High Point, a residential neighborhood in Seattle, WA, a vegetated median strip collects and absorbs rainwater from the street, keeping it out of city storm sewers.

HEALTHY LANDSCAPES

A subdivision, a shopping mall, or even one home—all have the potential to clean air and water, reduce flooding, cool urban air temperature, and combat climate change. And all can offer us respite, restoring our minds, bodies, and spirits.

Yet conventional land management practices too often damage the environment's ability to provide essential benefits that support human health and well-being.

NATIONAL GUIDELINES

That is why the Sustainable Sites Initiative has produced the first national, voluntary set of performance benchmarks to encourage the sustainable design, construction, and maintenance of landscapes.

As these guidelines become the accepted practices, they will transform the ways we design and build on the land, creating landscapes that nourish life for generations to come.



WHY SUSTAINABLE PRACTICES?

Because conventional practices are often harmful in the short term and, in the long run, damage the healthy ecosystems that support all life.

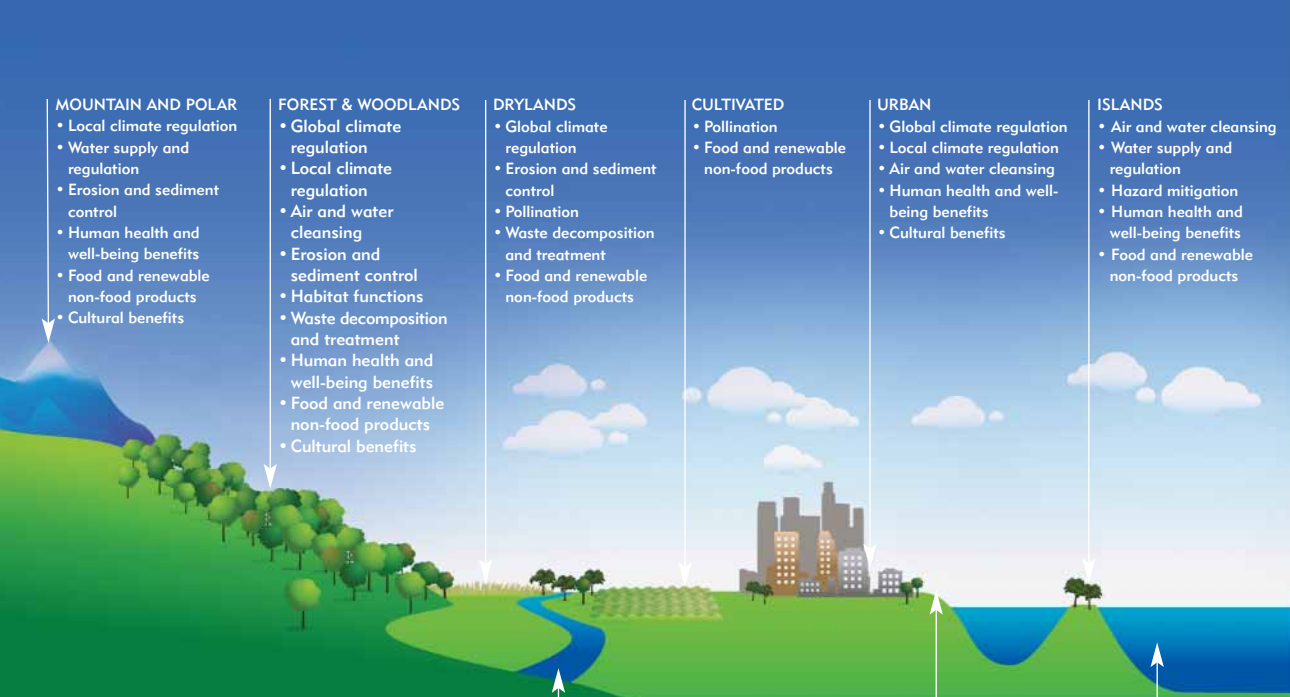
- Soils compacted during construction cause long-term costs in damaged vegetation and increased runoff, which leads to flooding problems and water pollution.
- Pesticides can contaminate ground and surface water, and yet more are currently applied to suburban lawns and gardens than to agricultural plots.
- Nationally, 13 percent of municipal waste is from yard and landscape trimmings. Such waste clogs our landfills and costs cities money.
- Landscape irrigation accounts for more than 7 billion gallons of potable water daily nationwide, at least half of which may be wasted.
- Exotic invasive species contribute to \$38 billion in damage annually in the United States.



Traditional landscape practices can result in nearly 90 percent of stormwater being lost as runoff, leading to flooding. Sustainable stormwater practices—such as using rainwater in ornamental features like this one at Queens Botanical Garden in Flushing, NY (right)—can not only reduce runoff dramatically but can also reduce the use of potable water.

Photo by Jeff Goldberg/Esto





MOUNTAIN AND POLAR

- Local climate regulation
- Water supply and regulation
- Erosion and sediment control
- Human health and well-being benefits
- Food and renewable non-food products
- Cultural benefits

FOREST & WOODLANDS

- Global climate regulation
- Local climate regulation
- Air and water cleansing
- Erosion and sediment control
- Habitat functions
- Waste decomposition and treatment
- Human health and well-being benefits
- Food and renewable non-food products
- Cultural benefits

DRYLANDS

- Global climate regulation
- Erosion and sediment control
- Pollination
- Waste decomposition and treatment
- Food and renewable non-food products

CULTIVATED

- Pollination
- Food and renewable non-food products

URBAN

- Global climate regulation
- Local climate regulation
- Air and water cleansing
- Human health and well-being benefits
- Cultural benefits

ISLANDS

- Air and water cleansing
- Water supply and regulation
- Hazard mitigation
- Human health and well-being benefits
- Food and renewable non-food products

INLAND WATER

- Water supply and regulation
- Hazard mitigation
- Waste decomposition and treatment
- Human health and well-being benefits
- Food and renewable non-food products

COASTAL

- Water supply and regulation
- Hazard mitigation
- Habitat functions
- Waste decomposition and treatment
- Human health and well-being benefits
- Food and renewable non-food products
- Cultural benefits

MARINE

- Global climate regulation
- Waste decomposition and treatment
- Food and renewable non-food products
- Cultural benefits

Earth's ecosystems provide a multitude of services that people need and want; those shown above are just a few of them. Sustainable landscapes can also provide many of these services.

THE VALUE OF SUSTAINABLE LANDSCAPES

The Sustainable Sites Initiative recognizes that any landscape is capable of providing the natural benefits essential to human and ecological health.

- Strategically planting vegetation outdoors reduces the energy consumption needed to cool the indoors by up to 25 percent.
- In Minneapolis, street trees resulted in savings of \$6.8 million in energy costs and \$9.1 million in stormwater treatment, and property values increased by \$7.1 million.
- Compost and mulch can decrease soil compaction and increase soil's nutrient content and its ability to hold water.

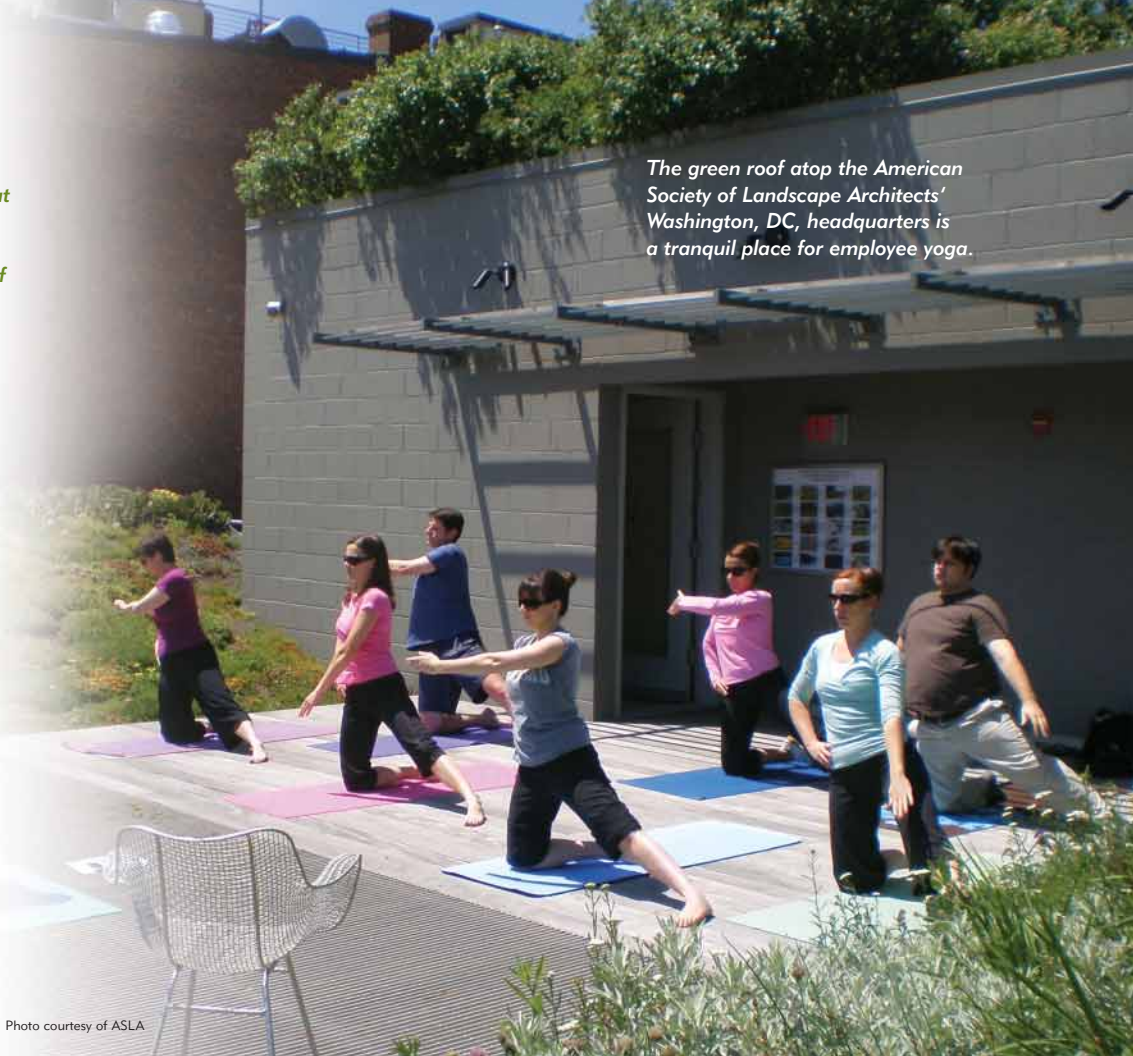


Photo by Tom Watson, Tom Watson Photography

At Cayuga Medical Center in Ithaca, NY, the belief that landscape experiences benefit human health and well-being led to creation of restorative garden spaces on the hospital campus.

THE HUMAN FACTOR

Sustainable design provides people the many benefits of encounters with nature and outdoor exercise. Research shows that a green view from a window or a lunchtime walk through well-tended grounds can restore concentration and reduce anxiety and aggression. The benefits of exercise reduce medical costs due to heart disease, strokes, osteoarthritis, diabetes, and some types of cancer. In urban areas, plants clean the air of toxins that adversely affect those with asthma-related illnesses.



The green roof atop the American Society of Landscape Architects' Washington, DC, headquarters is a tranquil place for employee yoga.

Photo courtesy of ASLA



REWARDS FOR STEWARDSHIP

When we create sustainable landscapes, the landscapes give back:

Cleaner water and air

Cooler cities

Carbon capture that mitigates climate change

Resource conservation and regeneration

Greater energy efficiency

Habitat conservation and biodiversity

Lower costs and improved performance from stormwater management

Better living conditions

WHO WE ARE

The Sustainable Sites Initiative is an interdisciplinary effort by

**the American Society of Landscape Architects,
the Lady Bird Johnson Wildflower Center
at The University of Texas at Austin,
and the United States Botanic Garden**

that is working to transform land development
and management practices.

Photo by D. Tolman

*Both the Malolepsy/
Battershell residence in
Portland, OR (left), and
Clinton Beach Park on
Whidbey Island, WA
(below), used salvaged
and recycled materials
to conserve resources.*



Along with a diverse group of stakeholder organizations, the Initiative creates voluntary national guidelines and performance benchmarks for sustainable land design, construction, and maintenance. Of sustainability's three components, the Sustainable Sites Initiative's approach emphasizes the environment and includes aspects of economic feasibility and social equity that intersect with the environment.

Public feedback on drafts released in 2007 and 2008 informed the Initiative's guidelines, benchmarks, and rating system. Pilot projects running from 2010 to 2012 will help in evaluating and revising the benchmarks.

**For more information,
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